**June’s Highlights for Luxury Market Report**

*Review the North American report and note the following key factors in your posts and email comments to grab the attention of your clients, customers, friends and readership:*

* The report is a guide to the luxury real estate market in North American.  It provides an overall analysis with trends and highlights comparative data on the top-residential markets throughout Canada and the United States.
* This month’s report displays the market statistics for North America month over month as well as the 13-month trend.
* We review why the luxury market is showing strong resilience as we move into the summer of 2024, despite economic challenges such as inflation and rising living costs.
* Understand more about how affluent buyers are strategically navigating interest rates and are expected to continue investing in prime properties, particularly those offering exclusive amenities, privacy, and stunning views.
* We look at buyer preferences and lifestyle trends
* Discover which locations are in demand and why family-friendly, multi-generational living, vacation and eco-friendly properties are predicted to be popular this summer.
* Which amenities will be top of the summer hit list in the technology, wellness, sustainability and entertainment arenas.
* From quiet luxury to raw materials, from playful colors to biophilic elements we review this summer’s design trends.
* As summer approaches, luxury buyers are looking to create vibrant, joyful spaces that reflect the natural beauty and playfulness of the season, blending modern comfort with timeless elegance.
* For homeowners looking to sell or buy their luxury home in today’s market we recommend working with a realtor who can provide you with critical knowledge about your local market, maintain a high level of security during the transaction and knows how to leverage technology to provide maximum exposure and assistance.
* It is my responsibility as your REALTOR to ensure that when others around you are lowering their expectations, that this becomes the time for us to switch gears and discover how to leverage the market effectively to achieve your goals.

*Then look at your local City Report and provide relevant insight.*